



MOCPHE

MISSOURI CENTER FOR PUBLIC HEALTH EXCELLENCE



Public Health
Prevent. Promote. Protect.

2020 Annual Report

ACCOMPLISHMENTS



COVID-19 Response Development

Discussion Forum - MOCPHE hosted daily and then weekly meetings that were a forum for local health directors to share information on what was taking place in their jurisdictions and the impact on their communities. This discussion space was where member jurisdictions assisted each other in developing the recommendations to keep their communities safe and supported each other through extremely difficult days.

Policies and guidelines - In response to the unexpected pandemic, MOCPHE developed several draft policies and position papers to aide local health departments across the state fight the pandemic and develop public health supported policies and ordinances. Members shared and disseminated their draft operational policies, data matrices, and guidelines for review and feedback, allowing for greater alignment and knowledge sharing whenever possible.

Advocacy and Communication - MOCPHE leaders and members actively engaged in meetings with the Missouri Department of Health and Senior Services, the office of the Governor, and various state workgroups to disseminate information, advocate for local public health, and provide education about COVID-19. MOCPHE leaders became core members of every statewide initiative that worked to address the pandemic. MOCPHE leaders provided testimony on key legislative issues and highlighted areas of need for relief funding for local health departments.



Coalition for Healthy Missouri Communities

In the fall of 2020, MOCPHE joined with the Missouri Hospital Association, Missouri Academy of Family Physicians, Missouri Chamber of Commerce and Industry, Missouri Farm Bureau, and the Missouri Nurses Association to create The [Coalition for Healthy Missouri Communities](#), a group of like-minded organizations uniting from all areas of industry in an effort to keep Missouri's health care system stable, essential workers safe, and Missouri's businesses open. We do this best by taking personal responsibility to protect our friends, family and neighbors from COVID-19. This group launched a major public awareness campaign and developed television ads and other public awareness materials that members could use to keep Missourians working by taking personal responsibility.

MOCPHE is the place I turn to with my ideas, my concerns, and my questions in order to leverage the wisdom and experience to navigate what it really means to be a local public health director in and out of crisis in Missouri. It is a place of alignment, support, and knowledge sharing that I do not find elsewhere.

- Spring Schmidt, Deputy Director, St. Louis Department of Public Health

"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way..." - Charles Dickens, A Tale of Two Cities

Dear friends of public health,

This opening line from a literary classic perhaps best encapsulates how the last year has played out for public health agencies in Missouri. Not only has our work been incredibly challenging, but it has also been exceptionally rewarding. I am proud to have been a part of an organization that has stood up to the unique challenges presented by a global pandemic and thrived.

We are pleased to present to you the Annual Report for calendar year 2020 for the Missouri Center for Public Health Excellence. Due to the unprecedented challenges of the last year, our organization has evolved more quickly than any other year in our short history.

As we move forward with the important work of rebuilding the public health system in Missouri, it is my sincere hope that we can use the past year as motivation to do this critical work the right way. Fortunately, getting better is fun. We know it will be challenging. We know that it will create discomfort for some. We can use the pandemic to inform and drive much needed change. I look forward to seeing what the next year brings.

Be healthy!

Clay Goddard

Missouri Center for Public Health Excellence

Financial Report

January 1, 2020 - December 31, 2020

Balance in Bank	\$ 66,712.22
Income	
Dues	\$ 98,633.00
Grant Income	
Total Income for Budget	\$ 98,633.00
Expenses	
Domain & Website Maintenance	\$ 441.90
Travel Expenses for Executive Director	\$ 260.90
In Person Meetings	\$ 12.00
Office Supplies/Printing Expense/Misc.	\$ 82.39
Cell Phone and Data Plan	
Postage	
Tax Preparation	\$ 725.04
Insurance	\$ 813.00
Conference Call and other Communication	
Grant Writing	
Contract-Website Maintenance	\$ 3,030.00
Contract-Executive Director	\$ 49,500.00
Contract-Legislative Liaison	
Legal Fees	
Use of Grant Income for Grant Fulfillment	
Total Expenses	\$ 54,865.23
Ending Balance	\$ 110,479.99

ACCOMPLISHMENTS (continued from pg 1)



One for All Missouri

At the invitation of the Missouri Foundation for Health, MOCPHE partnered with MFFH to work with Fleishman Hillard to develop a social media and public awareness campaign and materials to educate the residents of Missouri on COVID-19 by developing materials that can be used by local public health departments, Facebook and Instagram messages that are distributed by One for All Missouri, and weekly media alerts.



#HealthierMO

The Missouri Public Health Association, Missouri Association of Local Public Health Agencies and MOCPHE joined together to apply for a major joint grant from the Missouri Health Foundation and Health Forward Foundation to begin a transformation process for Missouri's public health system. #HealthierMO brings together public health and all the public, private, and voluntary partners that contribute to delivering essential public health services in Missouri. We leverage our diverse experiences, knowledge, expertise, and relationships in order to build a healthier Missouri for all of us.



George Washington University Missouri COVID-19 Response Study

The Missouri Foundation for Health has contracted with George Washington University to evaluate Missouri's public health response to the COVID-19 pandemic, looking at how the state as well as the local public health agencies were able to respond to the pandemic and compare these responses to two other states. They asked MOCPHE to assist with this project by making their weekly meeting open to the researchers from GWU and sharing all the materials that they developed for use by local public health departments.



Harvard Policy COVID-19 Initiative

MOCPHE worked with students from Harvard University to develop a policy paper on the use of influenza vaccine to allow students to be able to attend school during a pandemic with similar symptoms and thus be able to know that students are not missing school for influenza and thought to need to be quarantined because their symptoms are those of COVID-19.

Being a member of MOCPHE has been a tremendous asset to our organization. The collaboration and partnerships as well as the consistent flow of information has helped our agency navigate during these challenging times for local public health during this past year.

- Michelle Morris, Director, Polk County Health Center

Participation in MOCPHE has evolved from a networking and resource sharing experience over the past year into a vital guidepost for our agency's strategic direction and development during these uncertain times. The professional mentoring and ability to participate in proactive systems level change is priceless.

- Kelley Vollmar, Director, Jefferson County Health Department

Missouri Center for Public Health Excellence Budget

January 1, 2021 - December 31, 2021

Balance in Bank	\$ 110,780.00
Income	
Dues	\$ 105,000.00
Grant Income	\$ 100,000.00
Total Income for Budget	\$ 205,000.00
Expenses	
Domain & Website Maintenance	\$ 225.00
Travel Expenses for Executive Director	\$ 3,500.00
In Person Meetings	\$ 1,000.00
Office Supplies/Printing Expense/Misc.	\$ 100.00
Cell Phone and Data Plan	\$ 780.00
Postage	\$ 100.00
Tax Preparation	\$ 800.00
Insurance	\$ 900.00
Conference Call and other Communication	\$ 150.00
Grant Writing	\$ 5,000.00
Contract-Website Maintenance	\$ 4,800.00
Contract-Executive Director	\$ 54,000.00
Contract-Legislative Liaison	\$ 27,500.00
Legal Fees	\$ 4,000.00
Use of Grant Income for Grant Fulfillment	\$ 100,000.00
Total Expenses	\$ 202,855.00
Income over Expenses	\$ 2,145.00

2020 MOCPHE Executive Committee

President	Clay Goddard
Vice President	Rex Archer
Secretary	Spring Schmidt
Treasurer	Gary Zaborac
Executive Director	Larry D. Jones

2020 MOCPHE Membership

Cass County Health Department
 City of St. Louis Health Department
 Clay County Public Health Center
 Cole County Health Department
 Columbia/Boone County Department of Public Health and Social Services
 Jackson County Health Department
 Jefferson County Health Department
 Kansas City Health Department
 Lafayette County Health Department
 Platte County Health Department
 Polk County Health Center
 Springfield-Greene County Health Department
 St. Charles County Department of Public Health
 St. Louis County Department of Public Health
 Taney County Health Department

